

**THE CITY OF MADEIRA BEACH, FLORIDA
PUBLIC NOTICE**

BOARD OF COMMISSIONERS WORKSHOP MEETING

The Board of Commissioners of the City of Madeira Beach, Florida will meet at City Hall, located at 300 Municipal Drive, Madeira Beach, Florida to discuss the agenda items of City Business listed at the time indicated below.

5:00 P.M.

WEDNESDAY, SEPTEMBER 7, 2011

AUDITORIUM

CALL TO ORDER

ROLL CALL

1. TOPICS:

A. INTRODUCTIONS: FIREFIGHTERS/PARAMEDICS ON SHIFT A

B. PRESENTATION REGARDING THE STORMWATER PLAN – Bayside Engineering President Kim DeBosier, Jeffrey J. Siewert, PE, Engineering Program Director and Stewart Rogers, Stormwater Engineer (20 minutes)

C. PRESENTATION AND DISCUSSION OF PARKING PAY STATIONS – Ryan Bonardi, CALE Parking Systems USA, Inc. (20 minutes)

D. DISCUSSION OF RFP FOR CITY MANAGER CONSULTANT (20 Minutes)

E. DISCUSSION REGARDING HIRING A SPECIAL EVENTS COORDINATOR (20 minutes)

- HOW MANY EVENTS DURING THE YEAR IS THE CITY INTERESTED IN HAVING?
- DOES THE CITY WANT TO OPEN UP THE EVENTS TO VENDORS FROM OUTSIDE THE CITY LIMITS?
- WILL THERE BE AN ISSUE WITH REGARD TO CLOSING CERTAIN CITY STREETS, FOR EXAMPLE MADEIRA WAY?
- WHAT WILL THE EVENTS COORDINATOR BE RESPONSIBLE FOR?
- HOW IS THE EVENTS COORDINATOR GOING TO BE PAID, I.E., BASED UPON A PERCENTAGE OF A NET INCOME RECEIVED, HOURLY RATE OR FLAT FEE?

F. DISCUSSION REGARDING “BRIGHT STICKS” TO INCREASE SIGN VISABILITY TO MAJOR WARNING SIGNS. (5 Minutes)

G. DISCUSS FUTURE REVISIONS TO CHAPTER 94 OF THE CODE OF ORDINANCES, FLOOD DAMAGE PREVENTION AND AMENDING THE CURRENT FLOOD DAMAGE PREVENTION ORDINANCE BASED ON RECOMMENDATIONS FROM THE FLORIDA DIVISION OF EMERGENCY MANAGEMENT. (5 Minutes)

2. MISCELLANEOUS

3. ADJOURNMENT

Any person who decides to appeal any decision of the City Commission with respect to any matter considered at this meeting will need a record of the proceedings and for such purposes may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. The law does not require the City Clerk to transcribe verbatim minutes; therefore, the applicant must make the necessary arrangements with a private reporter or private reporting firm and bear the resulting expense. In accordance with the Americans with Disability Act and F.S. 286.26; any person with a disability requiring reasonable accommodation in order to participate in this meeting should call 727-391-9951 or fax a written request to 727-399-1131.
Posted: September 2, 2011

**THIS MEETING IS TELEVISED LIVE ON CHANNEL 615
AND REBROADCAST THE FOLLOWING EVENING AT 7 P.M. ON CHANNEL 615**

CITY OF MADEIRA BEACH
Board of Commissioners Workshop Minutes
Wednesday, September 7, 2011

A Workshop Meeting of the Madeira Beach Board of Commissioners was held on Wednesday, September 7, 2011 in the City Hall Auditorium, located at 300 Municipal Drive, Madeira Beach, Florida.

Mayor Travis Palladeno called the workshop to order at 5:00 p.m. All commissioners were present.

1. TOPICS:

A. INTRODUCTIONS: FIREFIGHTERS/PARAMEDICS ON SHIFT A

Steve Suranyi, Acting Lieutenant of "A" Shift, introduced himself, and the three "A" Shift Firefighters/Paramedics: Dominic Bueller, Brian Autrey, and Matt Haynes.

B. PRESENTATION REGARDING THE STORMWATER PLAN – Bayside Engineering President Kim DeBosier, Jeffrey J. Siewert, PE, Engineering Program Director and Stuart Rogers, Stormwater Engineer (20 minutes)

Followed by a brief summary of the Bayside Engineering company background, Jeffrey J. Siewert provided a review of the city's 2000 version Master Drainage Plan. He then explained why the city needed to update the 2000 version, and presented an example basin (based on Boca Ciega). Mr. Siewert recommended the commission to authorize the updating of the plan to current standard to accommodate with the current technology, costs, and the appropriate objectives of the Commission.

Mayor Palladeno asked how to address the drainage issues in different locations while referring to the flooding matters in Boca Ciega. Mr. Siewert responded, should the Commission agreed to use the service from his company, they would provide recommendations such as using unique tools or design components to address the drainage issues for different areas of the city.

Commissioner Oakley asked what projects out of the 2000 plan were implemented. Mr. Siewert stated that the two to four projects were in the John's Pass Village area and the 140th Basin C. Commissioner Oakley pointed out that even though the city has spent a lot of money fixing the drainage problems, there was still a flooding issue in 140th. Mr. Siewert stated that there could be some components inside that were not functioning correctly which would require further investigations to find out the causes. Mr. Siewert suggested reaching out to the communities for inputs on the city's flooding issues. In response to Commissioner Lister's question regarding the cost for updating the plan, Mr. Siewert stated that it was estimated to range from \$30,000 to \$35,000. With regard to the funding sources, Mr. Siewert said the deadline to apply for the SWFWMD (Southwest Florida Water Management District) corporative funding was early December.

Commissioner Vander Velde asked if it was capable to change the Stormwater Plan to the 10 year 1 hour system, so to be consisted with the city's Master Plan. Mr. Siewert referred to his colleague Stuart Rogers, and Mr. Rogers responded that overall the city was not able to reach that, thus the Master Plan would need to be changed. Mr. Siewert confirmed that the price he announced earlier also covered for generating resident inputs. Afterward, discussion centered on the process for applying the SWFWMD fund.

Jim Madden, Madeira Beach resident; spoke on the plan. He recommended the commission to go through the bidding process (or RFP) to find the qualified engineers and suggested to include residents' surveys in the engineering study.

Lou Shot, 505- 150th Ave.; spoke on stormwater runoff and the maintenance schedule of the city's stormwater system.

Steve Kochick, 15301 2nd Street E.; agreed with doing a study on the drainage system. He spoke on staff shortage of the city and advised having professional people within the city to get involved with the engineering company to resolve the drainage issue.

Doreen Moore, 13019 Boca Ciega Ave.; disagreed with Mr. Kochick's view on the staff shortage.

Upon the request from Commissioner Vander Velde, Mr. Siewert confirmed that his company would include a maintenance schedule in the updated plan.

Mayor Palladeno recessed the meeting at 5:45 p.m. for a break. The meeting was reconvened by Mayor Palladeno at 5:52 p.m.

C. PRESENTATION AND DISCUSSION OF PARKING PAY STATIONS – Ryan Bonardi, CALE Parking Systems USA, Inc. (20 minutes)

Ryan Bonardi started his presentation by introducing the company background of CALE Parking Systems USA, Inc. He explained that the benefits of using the pay stations far outweighed by using the parking meters. For example by using the pay stations, the city would maximize the parking revenues, improve customer satisfaction aspect, increase the efficiency of parking operation, and be more user friendly to customers as various payment methods would be accepted. Mr. Bonardi stated that his company also offered a piggy back option to purchase the stations, whereas each station would be \$10,600 (included 10 rolls of receipt paper to print 4000 tickets).

Afterward, Mr. Bonardi explained on CALE Web Office, which was the computer system used to manage the pay stations. Commissioner Oakley asked if it was possible to access the parking reports on smart phones and would it be accessible to the public, Mr. Bonardi responded yes and provided a detail explanation. He said that there were also third party apps which could be downloaded on phones for pay by phone services.

With regard to what the city could do with the old meters, Mr. Bonardi provided several options to sell off the old meters. Commissioner Vander Velde asked how to accommodate with individuals who did not need to pay for the parking. Mr. Bonardi responded that parking enforcement officer would be able to recognize that, as the way they were doing now. Upon the request from Commissioner Lister, Mr. Bonardi explained the differences between pay by space and pay & display system. He notified that pay & display was a more popular system with less user errors; however, he believed that pay by space would work better for the city. Mr. Bonardi informed that should the city purchase the pay stations from their company, they would also provide installations and trainings. Afterward, Mr. Bonardi presented the pay station and showed how to use it.

Upon the discussion of the revenues increase, Mr. Bonardi stated that it was expected to be a 15% increase. He said that there would be a one year warranty on the parts, and the company also offered extended five year warranties (\$45/meter per month, and \$30/meter per month on no bill acceptor meters). Mayor Palladeno said that the pay station would be good at saving the city money and they could

start by testing two pay stations in Archibald Park. Mr. Bonardi further explained on the meter quality. It was estimated that the cost would be \$148,000 to install 11 pay stations in John's Pass Village, and almost \$300,000 for the whole city. The consensus of the Commission was to bring the topic for further discussion on September 14th Regular Meeting.

D. DISCUSSION OF RFP FOR CITY MANGER CONSULTANT (20 minutes)

City Attorney Jay Daigneault asked for direction from the Commission on the RFP document with regard to its format, contents and the publication day. City Clerk Stilton explained in detail on the advertising deadlines, and the publication time frame and media.

Commissioner Oakley requested to make a change on page 3 and to have the bids response go directly to the city clerk. The request was approved.

Deby Weinstein, 441 - 129th Avenue; was against eliminating the advertising in regional type medias such as St. Pete Times.

Martha Boos, 15316 Gulf Boulevard, Unit 603; spoke against advertising in St. Pete Times. Commissioner Vander Velde confirmed that the city would be advertised with Florida League of Cities and ICMA. City Attorney Daigneault suggested that the city could also use direct mailing to interested firms.

E. DISCUSSION REGARDING HIRING A SPECIAL EVENTS COORDINATOR (20 minutes)

- HOW MANY EVENTS DURING THE YEAR IS THE CITY INTERESTED IN HAVING?
- DOES THE CITY WANT TO OPEN UP THE EVENTS TO VENDORS FROM OUTSIDE THE CITY LIMITS?
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City Attorney Daigneault spoke on hiring a special events coordinator for the city, while referring to a memorandum dated August 30st written by City Attorney Thomas Trask. In his memorandum, City Attorney Trask requested each commissioner to answer the five questions, for direction on how to address the issue (as being listed above). Vice Mayor Reynolds asked to have Eddie Lee come forward.

Eddie Lee, 14081 West Parsley Drive; asked for more time for his presentation, and suggested discussing the topic in the next meeting. He said that he would prepare a proposal to host an event on Madeira Way. The consensus of the Commission was to discuss the topic during next meeting.

F. DISCUSSION REGARDING "BRIGHT STICKS" TO INCREASE SIGN VISIBILITY TO MAJOR WARNING SIGNS. (5 minutes)

Mayor Palldeno spoke on receiving an offer from the Florida Department of Transportation (FDOT) to provide the city free "Bright Sticks" to increase sign visibility for crossing signs. Should the Commission accept this offer, the city would be responsible for installing the sticks for city streets with the exception of Gulf Blvd, which would be taken care by FDOT. Mayor Palladeno suggested having the public works supervisor drive around the city specifying the locations to put up those sticks. Mayor Palladeno indicated

that the first stop would be on Madeira Way. The Board of Commissioners unanimously accepted this offer.

G. DISCUSSION FUTURE REVISIONS TO CHAPTER 94 OF THE CODE OF ORDINANCES, FLOOD DAMAGE PREVENTION AND AMENDING THE CURRENT FLOOD DAMAGE PREVENTION ORDINANCE BASED ON RECOMMENDATIONS FROM THE FLORIDA DIVISION OF EMERGENCY MANAGEMENT. (5 minutes)

Interim City Manager Mallory reported to the Commission of a site visit from Community Assistance, which was part of the Florida Division of Emergency Management. He informed the Commission that based on the recommendations from Florida Division of Emergency Management; the city was now in the process of rewriting the current Flood Damage Prevention Ordinance (Chapter 94 of the Code of Ordinances). He said that he would have the final draft by the end of this week, and was anticipating bringing it forward for consideration during the next regular meeting. He was expecting to schedule the ordinance for First Reading on September 27th, and the Second and Final Reading on October 11th.

2. MISCELLANEOUS

Upon the request from Mayor Palladeno, Interim City Manager Mallory provided update of the roof on the Public Works building. Interim City Manager Mallory reported that the structural repairs were estimated to be \$7,000. He informed that the construction company was expecting to make structural repairs for 800 square feet or approximately 14% of the total roof.

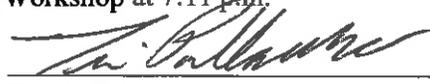
Mayor Palladeno said that the city needed to set aside a budget either to repair or to replace the city hall roof. He informed that he has discussed with Interim City Manager Mallory to consider having a contractor taking a look at the building, and gave some recommendations on remodeling the building. He stated that the commissioners would not hold any meeting in the Conference Room until the roof has been repaired.

Interim City Manager Mallory stated that this would be a multi-year project, and repairs should be made to building exteriors (consisted of roof, walls, doors, and windows) prior to any repairs for the building interior. Afterward, he spoke on the leaking issues of the building. He believed that the best way to resolve the problem was to have contractors come to evaluate the building and set the project phase for this multi-year project. Interim City Manager stated that if the repair costs were below the purchasing range of \$15,000, the city would not need to go with RFP. Commissioner Vander Velde wanted to see the layout of the long-range plan for the improvements done, and asked if the city could change the Capital Improvement Plan in the middle of the year for this multi-year project. Mayor Palladeno responded yes, and said that it would probably be a five-year plan. The consensus of the Commission was to direct Interim City Manager Mallory to make some phone calls checking out on the costs and layout of the plan.

3. ADJOURNMENT

There being no further business, Mayor Palladeno adjourned the Workshop at 7:11 p.m.

Date Approved: 3/27/2012



Travis Palladeno, Mayor



Ginger Stilton, CMC
City Clerk